

MARK



THAT
THAT
IS
MARK
US

**THE BENCHMARK IN DEEP DRAWING.
SINCE OVER 100 YEARS.**

SMALL PARTS

**BIG
IMPACT**



15,000
TONNES OF STEEL
PROCESSED ANNUALLY

600+
EMPLOYEES

2.3 BILLION
PRECISION PARTS
SOLD PER YEAR

€ 100
MILLION IN REVENUE PER YEAR

**WELCOME
TO MARK**

Growth is only possible when built on a proven foundation. Throughout our 100-year success story, two things have always set us apart: the courage to embrace new ideas and the reliability of our products.

For us, professionalism and reliability are not just buzzwords – they are standards we deliver every day. We combine highest quality with cutting-edge technological expertise and the best cost-performance ratio.

Our state-of-the-art machinery and highly skilled, dedicated people build the foundation for excellence. If you are looking for perfect solutions for complex parts, MARK is the right choice.

Our sustainable success is not built on technology, processes or machinery alone. It is driven by a mindset that shapes our daily actions – and by values that shape how we think and act: pioneering spirit, precision and true partnership.



PIONEERING PRECISION TRUE PARTNERSHIP



The **pioneering spirit** is deeply rooted in our corporate culture. With the invention of the ski boot buckle in the 1960s, we laid the foundation for a success story that continues to this day.

What once began as a visionary solution for greater comfort and safety in skiing has become a symbol of our ambition: to rethink functionality through engineering excellence and **absolute precision**.

This ambition lives through people – through the **true partnership** between our employees, customers, and relevant stakeholders. Trust. Passion. Determination. This is what turns ideas into reality.



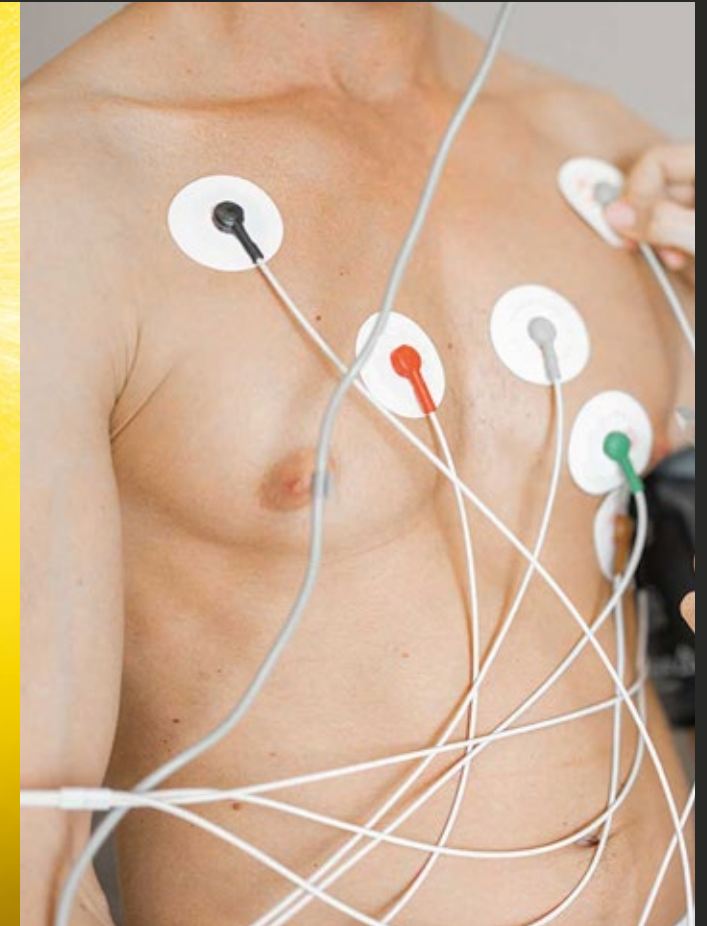
OUR CUSTOMERS

POWERED BY MARK

As a global leader in deep-drawing and assembly of precise, high-quality metal parts, we supply leading companies across automotive industry, electrical engineering, electronics, medical and consumer industries. Our components are part of products used all over the world.

BRANDS, THAT TRUST US:

AUMOVIO · BENTELER · BLUM · BOSCH
MERCEDES BENZ · HAIX · HANWAG · HENN
HIRSCHMANN · JOYSON · SCHAEFFLER
TE CONNECTIVITY · VITESCO · ZF · etc



MILESTONES

A CENTURY OF PROGRESS

1920

On 20 November 1920, Rudolf Mark Senior founded the shoe-eyelet factory Rudolf Mark & Söhne in Spital am Pyhrn. According to legend, his dachshund could even do arithmetic, which is why it has earned a place of honor in the logo.



2008

On 1 March 2008, MARK Hydraulik GmbH was founded in Spital am Pyhrn. The company focuses on the development of lightweight hydraulic components, which are used, for example, in the aviation industry.



2012

MARK employs 200 staff members.

2016

MARK continues to grow. In Slovenia, a new, modern and larger company opens. With the establishment of MARK Metal d.o.o. in Slovenia, the company establishes its first site abroad.



2019

MARK establishes its first joint venture in China.



2025

MARK sets up a new company – MCUBED Drawtech – in Chennai (India) with Indian partners.

MARK also establishes a joint venture in Slovenia with our Chinese partner. The company is called EC MARK.



2024

MARK achieves its turnover target of € 100 million for the first time.

100ERT
JAHRE MARK

2020 100 year Anniversary

**AND WE ARE
JUST GETTING
STARTED**

**WE ARE READY
FOR THE FUTURE!**



1975

Rudolf Mark Jun. took over MARK and lead it to the next generation.

1980

Entry into the automotive industry.



1962

The invention of the ski boot buckle takes our success to new heights.

2001

The new company building in Spital (Austria) is now complete: 12,000 m²

2011

Foundation of MARK Save a Life GmbH.

2017

Christina Rami-Mark, the daughter of managing director Rudolf Mark, joins the family business and prepares to take over in 2020.

2018

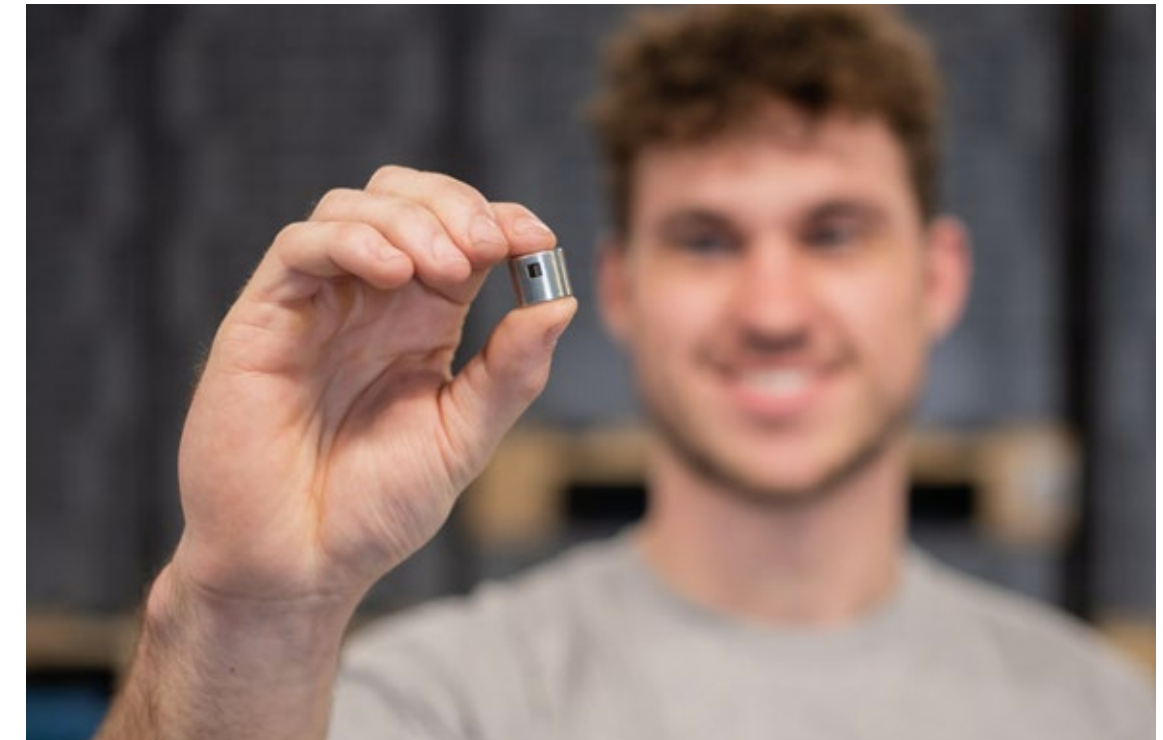
The new site in Ptuj works closely with the automotive industry. The building in Spital am Pyhrn is also extended by 10,000 m², with the ground-breaking ceremony taking place in the autumn.

OUR CORE COMPETENCE

DEEP- DRAWING IS OUR CORE



Deep-drawing
is in our DNA.
Therefore, we develop
and manufacture all our
deep-drawing tools
entirely in-house.



DEEP-DRAWING

Deep-drawn parts: $\varnothing$ 2 – 80 mm
Material thickness: 0.1 – 2.5 mm
Length: max. 150 mm

PRESSING TECHNOLOGY: TRANSFER DIE

Pressure load: 32t – 300t
Strokes / minute: 20 – 160
Part length: max. 150 mm

PRESSING TECHNOLOGY: PROGRESSIVE DIE

Pressing force: 10t – 160t
Strokes / minute: 100 – 600
Part length: max. 30 mm

Using advanced deep drawing technologies, we transform sheet metal into highly precise three-dimensional components – efficiently, reliably, and at scale. Before production begins, every part is digitally simulated. This ensures optimized design, maximum stability, and full process reliability. With intelligent sensors and real-time monitoring, we can guarantee consistent quality in high-volume production. Deep drawing is not just what we do. It is who we are.

Component cleanliness is a top priority at MARK. To ensure the highest standards, we provide a range of in-house cleaning solutions tailored to specific requirements. In our dedicated cleanliness laboratory, components are tested and validated according to defined technical cleanliness standards.

Our network of strategic partners in surface technology, electroplating, and heat treatment further enables us to deliver complete, application-specific component solutions.



STAMPING-BENDING AND TURNING

PRECISION PARTS. PERFECT SOLUTIONS.



STAMPING-BENDING BIHLER PARTS:

Wall thickness: max. 2 mm

Length: max. 40 mm

Diameter: max. 20 mm

Materials: steel, stainless steel,
copper, copper alloys,
aluminium

TURNED PARTS

Length: max. 320 mm

Diameter: max. 36 mm

Materials: steel, stainless steel,
copper, copper alloys,
aluminium

STAMPING-BENDING AND TURNING

We deliver tailor-made components – precisely engineered to your specifications.

- Efficient use of material
- Short cycle times
- Low tooling costs
- swift realization periods
- High precision
- Perfect for medium lot sizes
(from appr. 150 k parts per year)

With advanced stamping-bending technologies and additional high-end turning capabilities, we offer complete solutions from a single source.



OUR SERVICE

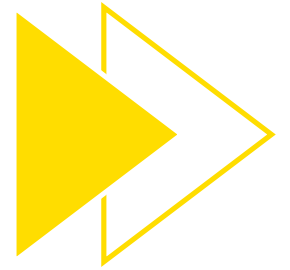
FROM IDEA TO SERIAL PRODUCTION

Your requirements are at the center of everything we do. From the initial idea to the finished product, we work closely with you to define specifications, refine processes, and ensure smooth execution at every stage. Combined with advanced technology and extensive expertise, our approach delivers results you can depend on.





ONE-STOP-SHOP



YOUR PROJECT – ONE RELIABLE PARTNER

From prototyping and development to quality assurance and fully automated assembly, we manage your entire project from a single source. Our experts develop the optimal manufacturing process tailored precisely to your requirements.

PROTOTYPE MANUFACTURING

Fast prototypes for initial validation can be provided under near-series conditions, allowing early validation, efficient development and a seamless transition into mass production.



ZERO DEFECT MINDSET

If required, maximum quality can be ensured through fully automated 100% inspection using eddy current and/or camera-based systems. Our experts in special-purpose machinery and mechatronics support you in defining the optimal testing strategy – especially for safety-critical components.



FULLY AUTOMATED ASSEMBLY

Through fully automated assembly, deep-drawn parts can be further processed in-house into your desired assemblies. Our in-house mechanical engineering team develops tailor-made solutions for assembling your components. With our global locations we choose the right place for your part and demands.

INNOVATION IS NO COINCIDENCE.



Bringing together specialists from multiple disciplines, our research and development team continuously works on enhancing materials, tooling, and production processes through innovation and applied expertise. Our in-house technical center provides a comprehensive environment for testing, validation, and development.

Special forming presses – including a servo spindle press – and a wide range of test tools enable validation under real production conditions.

Additional capabilities include heat treatment, vibratory finishing test facilities, and advanced data acquisition systems.

Material and surface analysis is supported by microscopy and with further laboratories for metallography and tribology.

RESEARCH PARTNERS

To accelerate innovation, MARK collaborates with Austrian and European universities, research institutes, and technology partners. Through joint research initiatives, we combine scientific expertise with industrial application know-how and actively contribute to the development of next-generation manufacturing technologies.

We also take part in national and international research programs, including projects funded by the Austrian Research Promotion Agency (FFG) and European Horizon initiatives. These collaborations strengthen our technological capabilities, enable access to cutting-edge research, and support the transfer of innovation into industrial series production.



KEY FOCUS AREAS

Our research and development activities focus on tribology in forming technology, innovations in toolmaking, AI-driven process optimization, and maximizing tool life to achieve the highest levels of efficiency, precision, and process stability. By continuously advancing forming technologies and manufacturing methods, we create solutions that combine technical excellence with economic efficiency.

Further key areas include digital tools as well as process digitalization, rapid prototyping, and data-driven optimization of production. By combining advanced simulation technologies with intelligent process monitoring and automated analysis systems, we continuously enhance productivity, and manufacturing reliability.

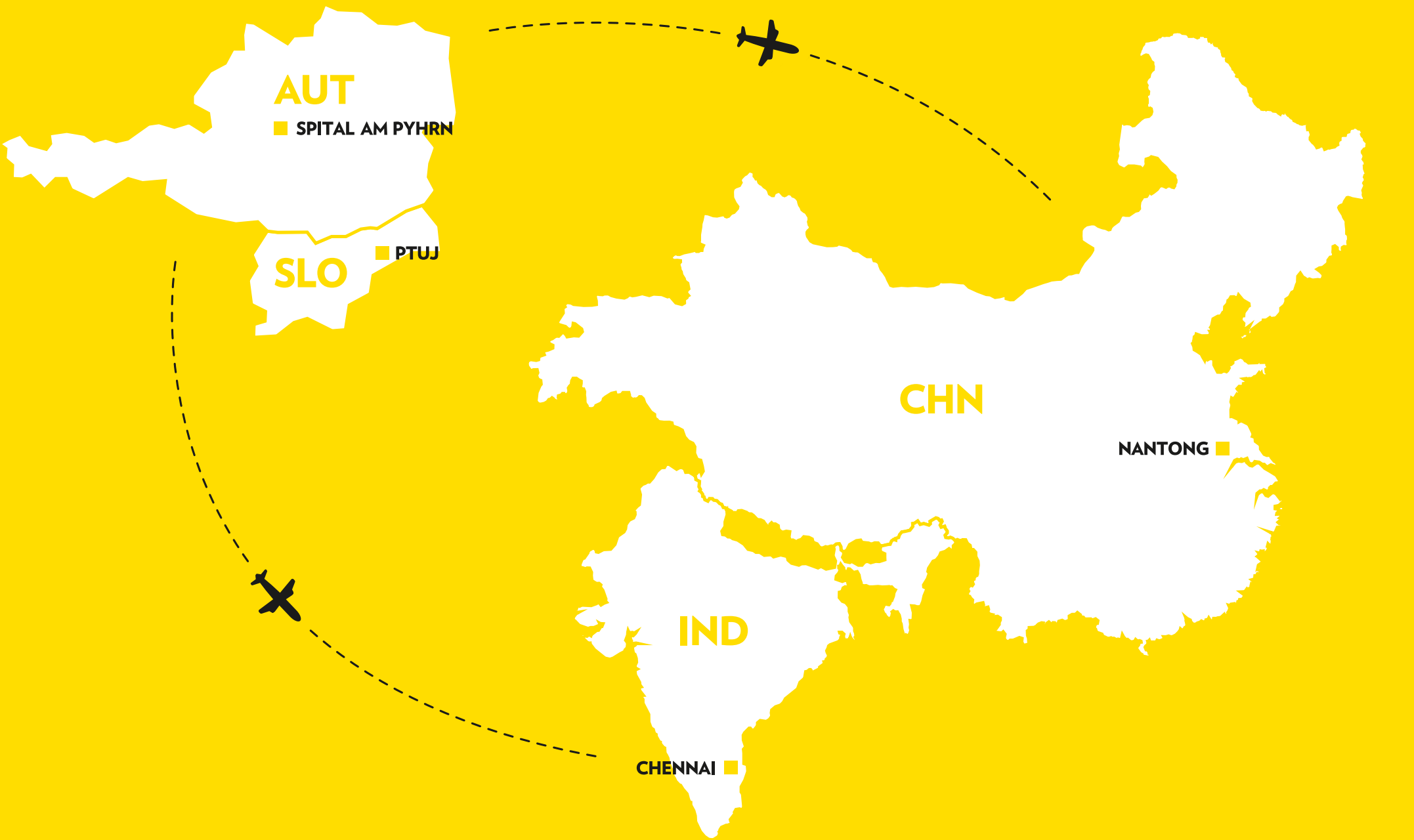
At the same time, we continue to invest in sustainable manufacturing solutions, focusing on reforming technologies, resource-efficient production, and circular economy concepts. We aim for developing future-oriented technologies that reduce material consumption, conserve resources, and support long-term sustainable industrial production.



*Do you have a project idea,
a technical challenge or any
questions? Why not speak
directly to our experts:*

+43 7563 8002

GLOBAL STRENGTH LOCAL PRESENCE.



GROWTH WITH A VISION

Our international expansion began with Slovenia – our first step beyond Austria. Today, joint ventures in India and China position MARK at the center of some of the world’s most dynamic markets.

This global presence offers clear advantages, including shorter lead times, faster decision-making, and noticeable cost benefits. The result leads to greater efficiency, improved planning reliability, and stronger competitiveness.

Close proximity to local markets ensures a deep understanding of regional requirements – from the first concept to final implementation.

GLOBAL COMPETENCE FROM AUSTRIA



AUSTRIA



A
STUDIO
FOR
TECHNICIANS
AND
THINKERS



Spital am Pyhrn is our headquarter, development center, and production site. It is where experience meets curiosity and precision meets a pioneering mindset.

As the heart of the group, Spital am Pyhrn brings together research, toolmaking, prototype development and series production under one roof. Developers, toolmaking technicians and production work hand in hand – efficiently, practically and with a clear focus on turning ideas into production-ready solutions.

State-of-the-art technologies, the highest quality standards, and a team of dedicated specialists make this site the innovation engine of the entire group. From this location, international projects are coordinated, new processes are developed, and benchmarks in metal forming are set.

Spital am Pyhrn is our origin – and at the same time our laboratory for the future. This is where solutions are created that are used worldwide.

Employees:
370

Turnover 2025:
€ 73.4 million



Our site in Ptuj has been gained experience in precision deep drawing for many years and is an integral part of the MARK Group. Over the years, the location has evolved into a highly reliable production and technology partner, combining extensive manufacturing expertise with high flexibility, efficiency, and a competitive cost-performance ratio.

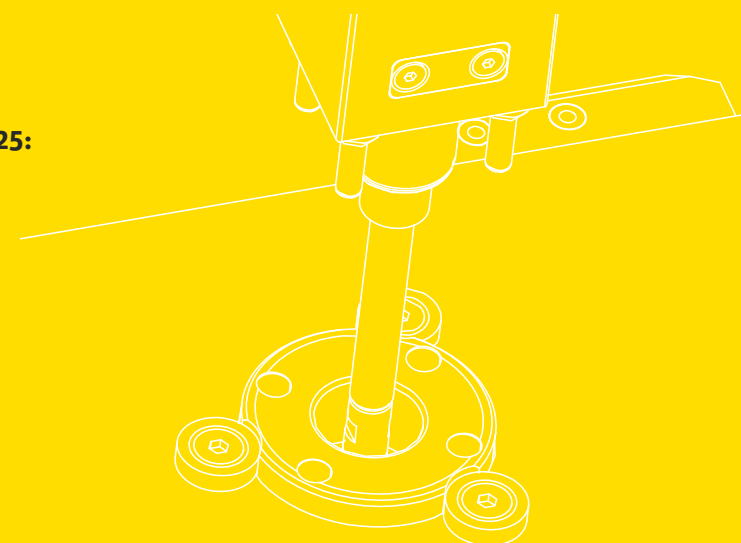
Here, we combine proven know-how with a high level of vertical integration to serve customers across Europe reliably and flexibly. From toolmaking and production to quality assurance and assembly, key process steps are closely interconnected, ensuring short response times, stable processes, and consistently high quality standards.

With the establishment of the EC MARK joint venture, the location is entering the next phase of development. Together with international partners, we are expanding our technological capabilities and strengthening our position as a reliable and future-oriented manufacturing partner in Europe.

The joint venture focuses on stamping-bending and turning parts – technologies that perfectly complement our existing deep-drawing expertise. This enables us to offer our customers an even broader range of solutions from a single source.

Employees:
125

Turnover 2025:
€ 27 million



CHINA

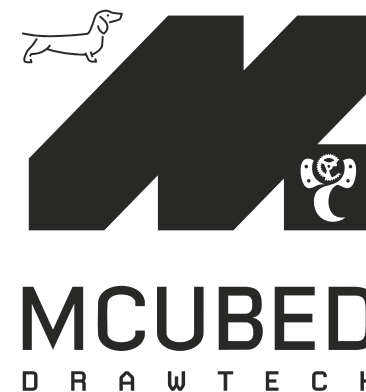
Employees:
25

Turnover 2025:
€ 5.4 million

In 2019, the foundation of **MARK Precision Metal Forming** in Nantong marked an important strategic milestone for our company. This East Asian location has opened doors that were previously closed to us – enabling us to serve the Chinese market directly, efficiently, and in close partnership.

For us, China is not just a sales market, but a key partner. Our proximity to customers, suppliers, and regional networks ensures speed, flexibility, and a deep understanding of local requirements. Together with our local partners, we develop solutions and implement projects efficiently.

At the same time, Nantong is closely connected to our headquarters. The MARK Group's expertise, highest quality standards, and innovative strength form the foundation – complemented by deep market knowledge and local dynamism. This is how we combine Austrian precision with Asian market strength.



YOUNG SITE. BIG AMBITIONS.

A new location with great potential: with the MCubed Drawtech joint venture in Chennai, MARK took the next step in its international expansion in 2025. This location enables us to serve the Indian market directly on site and to be even closer to our customers in one of the world's most dynamic economic regions.

Our presence in Chennai lays the foundation for faster project implementation, stronger partnerships, and the early identification of new opportunities.

As the newest location of the MARK Group, MCubed Drawtech combines international experience with regional expertise – and is steadily developing into a strong and reliable partner for customers in the Indian market.

WE SEE EVERY- THING.

We miss nothing.

**Because every part matters,
we inspect them all.**



P4



As a specialized unit of the MARK Group, P4 develops inspection systems for industrial series production – wherever sampling is no longer sufficient. Because even the smallest defects can lead to scrap, complaints, or production downtime.

With our 4Ps, we stand for solutions with real added value – creating the foundation for our customers' long-term success.

**Because every part matters,
we inspect them all.**

With the understanding that our customers' products must meet the highest quality standards, we consistently apply the same level of excellence to our inspection systems.

**Contract Sorting for
Greater Flexibility**

Our scalable contract sorting solutions provide fast relief, maximum quality assurance, and the ideal foundation for transitioning into stable series production – especially during ramp-up phases.

PRECISION

Maximum accuracy – without compromise.

Our systems reliably detect even the smallest deviations before they enter series production. High-resolution camera systems, eddy current testing, and AI-supported analysis ensure that even minimal defects are identified – from surface irregularities to material mix-ups.

PERFORMANCE

Performance that keeps pace with your production.

Our inspection systems are designed for series manufacturing and ensure reliable 100% inspection – even at high volumes and short cycle times. The perfect interaction of feeding, inspection, and precise sorting guarantees stable and efficient processes.

PRODUCTIVITY

Greater efficiency through intelligent system design.

Thanks to our high level of vertical integration, key components are developed and manufactured in-house. This ensures maximum precision, fast response times, and outstanding flexibility – even for demanding projects. The result: less scrap, fewer complaints, and maximum process reliability.

PARTNERSHIP

From the first part to stable series production.

We support our customers throughout the entire process – from sampling to full-scale production. With scalable sorting services, we provide critical support during ramp-up phases by handling inspection and sorting directly at MARK. This ensures rapid quality assurance, continuous optimization of hardware and software under real conditions, and a seamless transition into series production.

AHEAD OF OUR TIME.

SHAPING THE WORLD OF TOMORROW.

At a time when technology is deeply integrated into our daily lives, we believe it is essential to inspire young people at an early stage and raise their awareness of both the opportunities and challenges of innovation.

MARK Future Space is a pioneering initiative designed to introduce students to the world of new technologies and give them the opportunity to explore them in a hands-on environment.

- ▶ **8 themed stations with over 30 activities**
- ▶ **Tours available on request for all age groups (0–99)**
- ▶ **Playful hands-on exploration of cutting-edge future technologies**
- ▶ **Level and workshop duration tailored to the respective age group (0.5 to 3.5 hours)**
- ▶ **Free of charge for all kindergartens and school classes (Styria & Upper Austria)**
- ▶ **Selected Future Space stations are also available as mobile versions, compact versions that can be brought directly to schools.**

FUTURE SPACE

THE TECHNOLOGY EXPERIENCE WORLD
FOR YOUNG EXPLORERS!



ROBO LAB

The Robo Lab explores the role robots can play in our everyday lives. Participants learn the fundamentals of control and programming while strengthening concentration and logical thinking.

MAKING LAB

In the Making Lab, modern tools such as 3D printers, chocolate 3D printers, and laser cutters are used. Ideas can quickly be transformed into tangible objects, fostering creativity and spatial thinking.

MOBILITY LAB

The Mobility Lab focuses on movement and mobility. Using drones, robots, and rail systems, participants develop skills in spatial awareness, logic, and fine motor skills.

HEALTH LAB

The Health Lab focuses on health and body awareness. Intelligent training equipment, fitness robots, and 3D technologies support the development of endurance, motor skills, and a conscious approach to one's own body.

MARK LAB

The MARK Lab showcases MARK's core expertise. Using deep-drawing tools and a button press, participants learn how metal is shaped and experience hands-on craftsmanship in practice.

XR LAB

The XR Lab offers insights into Virtual Reality and Augmented Reality. These technologies enable immersive experiences and enhance both visual and auditory perception.

MEDIA LAB

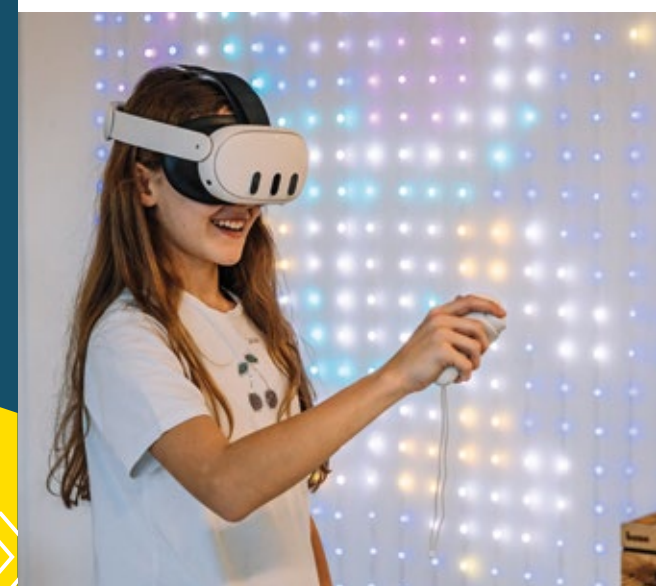
In the Media Lab, participants create their own media projects. Using green screen technology and music-making tools, they produce their own films and music formats.

AI & SMART LAB

The AI & Smart Lab focuses on smart home systems and artificial intelligence. It demonstrates how these technologies support everyday life while fostering logical and analytical thinking.

LASER LAB

The Laser Lab immerses participants in a 360° environment of light and movement. Interactive light installations create new spatial experiences and sharpen perception, with a focus on creativity, sensory exploration, and playful discovery of light.



WE ARE PROBLEM-SOLVERS
TEAM PLAYERS **CRAFTERS**
EXPERTS ROLE MODELS
GUIDES **RESEARCHERS**
VISIONARIES DESIGNERS
SUPPORTERS **FRIENDS**
DEVELOPERS OPTIMISERS
PIONEERS **ENCOURAGERS**
WINNERS & HELPERS



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